

TwinTech Academy Business Management Solutions conducts a niche session on 'Accreditation for Hospitals' for healthcare management executives on 27th May 2017 Saturday.

The session started with a warm welcome and the need for hospital accreditations for healthcare professional managers by Shri A. Mahalingam, Managing Director of the academy and also introduction of the speaker Mrs Shyamala Selvaraj

Ms. Shyamala Selvaraj, A Healthcare professional with 30+ years' experience in the field and excellent academic credentials in diverse areas such as Hospital Management, Financial and Quality Management, from reputed educational institutions like LIBA and AHPI besides attending and as well as organizing high profile Total Quality Management programs, seminars. She was recognized as the best candidate in her batch at Loyola Institute of Business Administration.

She was the Deputy General Manager of all the Sankara Nethralaya (SN) centers and also takes care of the Quality Management systems at the same institution. As a part of this role, she played a major role in SN applying for the ISO and NABH accreditations including the implementation of compliances and organizing the training of staff members as advised by the respective review committees. She is also the faculty for Healthcare Administration programs and Quality Management courses in various institutions.

The session was meant to educate and create awareness on the critical need for quality accreditation for health care institutions in an increasingly competitive healthcare marketplace and a highly demanding patient base, among health care managers, healthcare entrepreneurs currently operating their own health care institutions and individuals and corporate bodies planning to enter into this fast growing and high potential field.

The session covered the entire gamut of quality and work flow processes and practices both clinical and non-clinical, from minute details like employee educational credentials to installation of advanced equipment imperative for accreditation by prestigious certifying bodies both national and international.

Accreditation is a clear indication of the quality and capability and a stamp of high standard of hospitals in India; it is an indication of world class treatment to patients and would gradually boost Medical Tourism in India. The accreditation brings in the much needed credibility as it symbolizes quality, it helps in branding of the hospital, enhances hospital value and reliability making India truly a great Medical Tourism destination.

Delegates included Hospital Administrators, Doctors, Nurses, Quality Managers from various Private, Mission and Public sector hospitals who

interactively participated stood to gain and share the knowledge in the field of accreditation Process.

The Speaker enumerated on 10 important NABH Stands viz.,

- Access, Assessment & Continuity of Care (AAC)
- Care of Patient (COP)
- Management of Medication (MOM)
- Patient Rights & Educations (PRE)
- Hospital Infection Control (HIC)
- Continuous Quality Improvement (CQI)
- Responsibility of Management (ROM)
- Facility of Management & Safety (FMS)
- Human Resource Management (HRM)
- Information Management System (IMS)

The speaker also highlighted the various benefits of NABH Accreditations for the Patients, Institutions and third parties like healthcare insurance sector and at the end of the session the delegates shared their learning experiences and feedback of this unique session.

At the end of the session, Shri A. Mahalingam, Managing Director of TwinTech Academy made a quick announcement about the forthcoming Healthcare Seminars

1. A Seminar on **Competency Mapping** on Sunday, 18th June 2017.
2. Session on **Legal Issues Relating to Hospital Administration** 24th June 2017, Saturday
3. Session on **Healthcare Financial Management** Saturday, 01.07.2017
4. Seminar on **Healthcare Marketing and Leveraging Social media** for marketing on 05th August 2017, Saturday
5. A seminar on **Bio Medical Waste Management** on Sunday, 13th August 2017.

Announcement: International Society for Quality and Safety in Healthcare (ISQSH), United Kingdom, workshop on Certified Healthcare Safety Professional (CHSP) to be held on July 1 to 4th July 2017 at Chennai where Mr Mahalingam A is the regional associate for this unique program.

Seminars will be addressed by eminent speakers and Industry experts in this field. Refer website: www.chennaitwintech.com for registration and each seminar description in detail.
